



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 817504 /		<u>Alt Order #</u> 06306087
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/07/12 - 09/10/12		<u>Estimate #</u> 187
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/06/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	09/07/12	09/07/12	WBTV News 6a	6-7a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--				2	\$600.00			
N 2	WBTV	09/10/12	09/10/12	WBTV News 6a	6-7a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$600.00			
N 3	WBTV	09/10/12	09/10/12	The Early Show	7-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$150.00			
N 4	WBTV	09/07/12	09/07/12	The Early Show	7-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--				2	\$150.00			
D 5	WBTV	09/10/12	09/10/12	America Now	9a-10a		:30			NM	0	\$0.00
D 7	WBTV	09/07/12	09/07/12	Rachael Ray	10a-11a		:30			NM	0	\$0.00
D 8	WBTV	09/10/12	09/10/12	Rachael Ray	10a-11a		:30			NM	0	\$0.00
N 9	WBTV	09/07/12	09/07/12	Price Is Right	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--				2	\$250.00			
N 10	WBTV	09/10/12	09/10/12	Price Is Right	11a-12p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$350.00			
N 11	WBTV	09/07/12	09/07/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--				2	\$350.00			
N 12	WBTV	09/10/12	09/10/12	CBS Daytime	12:30-3p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$250.00			
N 13	WBTV	09/10/12	09/10/12	Let's Make A Deal	3-4p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$600.00			
N 14	WBTV	09/10/12	09/10/12	WBTV News at 4p	M-F 4-4:30p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u> 187
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/10/12	09/16/12	2-----				2	\$325.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	WBTV	09/10/12-09/16/12	WBTV News at 4p	M-F 4-4.30p	M-----	:30		\$325.00	NM																												
				Credited																																		
	2	WBTV	09/10/12-09/16/12	WBTV News at 4p	M-F 4-4.30p	M-----	:30		\$325.00	NM																												
				Credited																																		
N 15	WBTV	09/10/12	09/10/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	0	\$0.00																										
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	1	WBTV	09/10/12-09/16/12	WBTV News at 4.30p	M-F 4.30p-5p	M-----	:30		\$350.00	NM																												
				See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10																																		
	2	WBTV	09/10/12-09/16/12	WBTV News at 4.30p	M-F 4.30p-5p	M-----	:30		\$350.00	NM																												
				See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10																																		
N 16	WBTV	09/10/12	09/10/12	WBTV News at 5p	5p-5:30p		:30			NM	0	\$0.00																										
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				See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10																																		
N 17	WBTV	09/10/12	09/10/12	WBTV News at 530p	M-F 530p-6p		:30			NM	0	\$0.00																										
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				See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10																																		
N 18	WBTV	09/07/12	09/07/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$1,600.00																										
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Week:		09/03/12	09/09/12	----2--				2	\$800.00																													
N 19	WBTV	09/10/12	09/10/12	WBTV News at 6p	M-F 6p-630p		:30			NM	0	\$0.00																										
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	1	WBTV	09/10/12-09/16/12	WBTV News at 6p	M-F 6p-630p	M-----	:30		\$800.00	NM																												
				See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10																																		
	2	WBTV	09/10/12-09/16/12	WBTV News at 6p	M-F 6p-630p	M-----	:30		\$800.00	NM																												
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N 20	WBTV	09/10/12	09/10/12	WBTV News Primetime	M-F 7p-730p		:30			NM	7	\$5,950.00																										
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<u>Contract Dates</u> 09/07/12 - 09/10/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 187
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/06/12 / 09/12/12

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See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10												
3	WBTV	09/10/12-09/10/12	US Open Men's Final		Various	M-----	:30		\$850.00	NM		
Ⓜ	MG for 15.2,19.2,19.1,17.2,16.1,15.1,23.1,17.1,16.2,23.2,20.2,20.1											
4	WBTV	09/10/12-09/10/12	US Open Men's Final		Various	M-----	:30		\$850.00	NM		
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5	WBTV	09/10/12-09/10/12	US Open Men's Final		Various	M-----	:30		\$850.00	NM		
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7	WBTV	09/10/12-09/10/12	US Open Men's Final		Various	M-----	:30		\$850.00	NM		
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Ⓜ	Credited											
N 21	WBTV	09/07/12	09/07/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--	2				\$700.00			
N 22	WBTV	09/07/12	09/07/12	WBTV Ns Primetime/DNC Ex 7.30-7.58p			:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--	2				\$600.00			
N 23	WBTV	09/10/12	09/10/12	Millionaire	M-F 730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----	2				\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	09/10/12-09/16/12	Millionaire	M-F 730p-8p	M-----	:30		\$600.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10												
	2	WBTV	09/10/12-09/16/12	Millionaire	M-F 730p-8p	M-----	:30		\$600.00	NM		
See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10												
N 24	WBTV	09/07/12	09/07/12	WBTV News @ 11p	11p-1135p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--	2				\$950.00			
N 25	WBTV	09/10/12	09/10/12	WBTV News @ 11p	11p-1135p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----	2				\$950.00			
N 26	WBTV	09/10/12	09/10/12	David Letterman	1135-1237a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----	1				\$250.00			
N 27	WBTV	09/07/12	09/07/12	Late Run Letterman	1135p-137.28a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--	2				\$125.00			
N 28	WBTV	09/07/12	09/07/12	US Open Semi Finals	Various		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/03/12	09/09/12	----4--	4				\$400.00			

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WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

<u>Contract / Revision</u> 817504 /		<u>Alt Order #</u> 06306087
<u>Contract Dates</u> 09/07/12 - 09/10/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 187
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/06/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 29	WBTV	09/08/12	09/08/12	WBTV Sat 6a News	6-7a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$375.00			
N 30	WBTV	09/08/12	09/08/12	WBTV Sat 7a News	7-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$250.00			
N 31	WBTV	09/08/12	09/08/12	US Open Semi Finals	Various		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----4-				4	\$600.00			
N 32	WBTV	09/08/12	09/08/12	WBTV News Sat 6p	Sat 6p-630p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$900.00			
N 33	WBTV	09/08/12	09/08/12	US Open Women's Final	Various		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----3-				3	\$600.00			
N 34	WBTV	09/09/12	09/09/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$1,100.00			
N 35	WBTV	09/09/12	09/09/12	Face the Nation	1130a-12n		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$475.00			
N 36	WBTV	09/09/12	09/09/12	NFL EARLY GAME	1P-4P		:30			NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----3				3	\$3,200.00			
N 37	WBTV	09/09/12	09/09/12	US Open Men's Final	Various		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$950.00			
N 38	WBTV	09/09/12	09/09/12	Sun Prime Hour 1	7-8p		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$8,000.00			
N 39	WBTV	09/09/12	09/09/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$1,800.00			
N 40	WBTV	09/09/12	09/09/12	Sun Prime Hour 4	10-11p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$2,200.00			
N 41	WBTV	09/09/12	09/09/12	WBTV 11p News /Sun	11-11.35p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$950.00			
N 42	WBTV	09/07/12	09/07/12	America Now	9a-10a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----2--				2	\$65.00			
N 43	WBTV	09/10/12	09/10/12	America Now	9a-10a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$55.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WBTV	09/10/12-09/16/12	America Now	9a-10a	M-----	:30	\$55.00	NM		
Credited												
N 44	WBTV	09/10/12	09/10/12	Rachael Ray	10a-11a		:30			NM	2	\$240.00

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<u>Contract / Revision</u> 817504 /		<u>Alt Order #</u> 06306087
<u>Contract Dates</u> 09/07/12 - 09/10/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 187
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/06/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	2-----				2	\$120.00			
N 45	WBTV	09/07/12	09/07/12	Late Run Late Show	1237a-237.28a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	----F--				1	\$180.00			
Totals											75	\$66,580.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	75	\$66,580.00	\$56,593.00
Totals	75	\$66,580.00	\$56,593.00

Signature: _____ **Date:** _____

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